

# Is Common Sense Missing in Your Business?

*Everyday responsibilities can spin out of control. If we don't step back and look at what we are doing and WHY, we may lose sight of common sense business and life practices! Interestingly, the key to success is often not rocket science, but rather is found in learning and practicing simple habits...habits that can propel us yards ahead of the competition!*

*Professional speaker, author, and business consultant Teresa Allen will motivate your staff while giving them the common sense concrete skills they need to survive and thrive in an uncommon world of change! Her dynamic, fun, and down-to-earth style of presenting and teaching will open the eyes of even those who think they have heard it all!*

## **Common Sense Service**

Teresa's signature message shares the title of her book that has sold thousands of copies. This keynote can be the perfect compliment to more in-depth training offered on specific customer service skills in other programs such as *Common Sense Customer Conflict Management* and *Common Sense First Impressions*. Teresa will work with you to craft the perfect message for your business or association!

## **Common Sense Selling**

Tired of presentations to your sales team that have no focus on your particular line of business? Teresa will bring common sense sales advice tailored to your particular environment and will motivate your sales staff to greater results!

## **Common Sense Communication**

One of the greatest costs to American business today is poor communication with employees and with customers. In this interactive workshop, each participant will identify their own communication style and how it impacts communication with subordinates, managers, co-workers, and customers.

## **Common Sense Presentations**

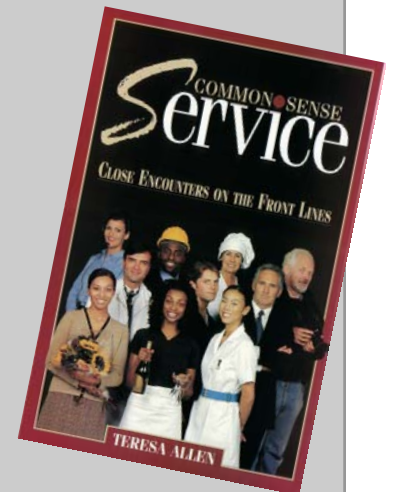
Do you judge the success of your meetings by how few participants fall asleep? Teresa shares ideas with your group on how to add LIFE (Lively Informative Fun Entertaining) to any presentation or meeting!

## **Common Sense Teamwork**

Sometimes we forget why we need each other! Teresa will motivate your team through a series of fun interactive games and exercises that will remind them of the special strengths that each team member brings to the table!

## **Common Sense Life Balance**

Do you run your life or does your life run you??? This workshop will open your eyes to how you prioritize the many demands of your life and where you actually spend your time. Better balance will bring better attitude and more productivity at work and at home!



**Common Sense  
Solutions**  
Teresa Allen

**Contact us today for information on these programs and MORE!**

**We look forward to customizing a keynote or training that will bring results for your business or association!**

**tallen@AllenSpeaks.com \* National: 800-797-1580 \* Local: 318-797-1433**

*Common Sense Solutions is a division of Success Strategies of Louisiana, LLC*

Success Strategies, parent company of Common Sense Solutions Training & Consulting, is owned by Teresa Allen and is based in Shreveport, Louisiana. A highly requested and respected speaker, Teresa has trained thousands of business professionals for over 15 years in her self-developed programs on customer service, sales, communication, teambuilding, and presentation skills.

Teresa Allen is author of *Common Sense Service: Close Encounters on the Front Lines*, and is co-author of *The Service Path: Your Roadmap for Building Strong Customer Loyalty*. She is a professional member of the National Speakers Association and has received the President's Award from the North Texas Chapter. Teresa is a recipient of the ASTD Professional Trainer of the Year Award and was named Hospitality/Tourism Educator of the Year by the Shreveport-Bossier Convention & Tourist Bureau.

*The mission of Success Strategies is to provide common sense business solutions that have a direct impact on business profitability!*

*Just a few of our satisfied clients...*

***National Corporations & Associations***

Alltel  
American Airlines  
American Bankers Association  
American Honda  
Associated Grocers  
Awards & Recognition Association  
Chevron/Texaco  
Cingular Wireless  
Credit Union National Association  
Executive Women International  
Financial Women International  
LifeShare Blood Centers  
Miami University  
National Association of Insurance Women  
National Speakers Association  
Nydic Open MRI America  
Regions Bank  
Royal Caribbean International  
Sales & Marketing Magic  
Sixth Star Entertainment  
Society of Corporate Meeting Planners  
State Farm Insurance  
Volunteer Hospitals of America

***Local Businesses/Associations***

American Society for Training & Development  
AmSouth Bank  
Bell South  
Bossier Parish Community College  
Caddo Career Center  
Community Bank  
Greater Shreveport Chamber of Commerce  
Harrison Company  
Hollywood Casino  
International Assoc. of Administrative Professionals  
Isle of Capri Casino  
Jeb Breithaupt Design Build  
Louisiana Association of Continuing Education  
Louisiana Society of Association Executives  
Louisiana State University  
Sales & Marketing Executives  
Shreveport/Bossier Convention & Tourist Bureau  
Sci-Port Discovery Center  
Sid Potts Jewelry  
Snells Limbs & Braces  
Society of Human Resource Management

*...we're out of room ...but not out of time for YOU to be added to this partial list of satisfied clients!*

***A record of success... what clients are saying:***

*Thank you for an excellent and pertinent presentation! It tied in beautifully with what we tell our dealers about serving our customers. I will recommend you for our meetings across the country.*

**Rich Sanders**

*American Honda*

*To listen to an individual who can provide common sense solutions is an inspiration that cannot help but empower audience members to succeed in their own daily lives.*

*It is without hesitation that I recommend Teresa as a motivational speaker for any audience. Her words of wisdom and delightful way she relates to people from all walks of life make her presentation both valuable and vital to everyone present.*

**Dr. Donna Austin**

*Louisiana State University Shreveport  
LA Assoc Continuing Ed State Meeting*

*Teresa's programs have brought a new level of service to our customers. In a highly competitive market this is critically important!*

**DeLayne Lewis**

*First Louisiana Bank*

*The personal attention Teresa gives is remarkable. She makes sure the training is aligned with our culture, mission and objectives. Teresa has extensive knowledge of sales and service and adapts whatever she is presenting to her participants. She relates well to our entire staff.*

**Madeline Priest**

*Sci-Port Discovery Center*

*Your presentations on customer service and communications exemplified the excellence we want to foster in our team. It was a fun way to learn and experience keys to incorporating customer service at all levels of the company. Thank you for being instrumental in bringing our team closer together.*

**Clint Snell**

*Snell's Limbs and Braces*

*Our annual convention attendees enjoyed your high-energy presentation and the excellent resources you left for them to utilize back in their offices. Your fun sense of humor and easy style made the time fly by!*

**Barry Brantley**

*Louisiana Society of Association Execs*