

Common Sense Solutions

Teresa Allen

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Does your firm offer exceptional service to _____?

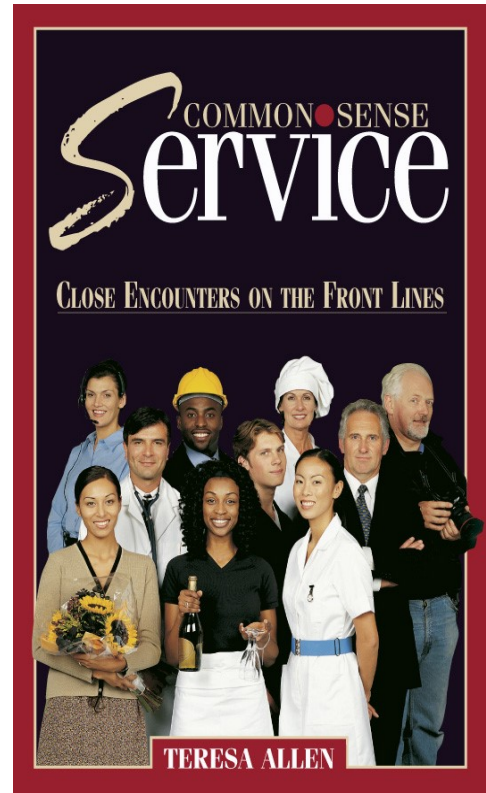
Teresa Allen, author of *Common Sense Service* will be speaking at the _____ conference. You can purchase a book for each attendee AND have a custom insert printed inside the front cover. Your \$_____ sponsorship will include a book with your message and logo printed on the inside cover given to each conference attendee (attendance estimated at 100), mention as session sponsor Mrs. Allen's session, and your logo/sponsorship featured on her session handout. (optional)

COMMON SENSE SERVICE: Close Encounters on the Front Lines

Business success happens one customer at a time, one transaction at a time. Teresa Allen takes you through a series of true-life close encounters on the front lines of American business. Each carries a significant message on how to build lasting relationships through common sense service.

Common Sense Service includes lessons on:

- Handling Varied Personalities
- Managing Customer Conflict
- Going the Extra Mile
- The Service Link to Sales
- Responding to Customer Complaints
- Projecting a Positive Attitude
-and much more!



Teresa Allen
Author
Common Sense Service



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