Common Sense Solutions Teresa Allen



Let's Get Engaged! Engaging Employees & Customers



Organizations with high levels of both employee and customer engagement experience greater productivity. According to a Gallup study, that **performance boost can be as high as 240%** ! In this highly interactive program we will examine

the WHY and HOW of both employee and customer engagement sure to boost YOUR organization's performance!

* Employee Engagement

- How engaged employees help their organization succeed
- Management/Leadership Style necessary to drive employee engagement
- Individual Appreciation & Recognition Strategies that build engagement

* Customer Engagement

- Tangible & Intangible benefits of customer engagement
- 5 Steps to take TODAY to boost customer engagement
- Linking Employee and Customer Engagement Through Special Activities

To build upon the learning experience of this session, Teresa will provide a link to a private page on her website just for your organization full of links to studies and resources great for enhanced learning after the program.

Come to this session prepared to revolutionize the way you build your team and your customer tribe!

Your program leader is ranked in the Top 5 of the world's service experts on GlobalGurus.org received a Customer Service Training Practice of the Year designation from the International Stevie Awards for Sales & Customer Service.

> For further information on how to schedule Teresa for your event, please call 850-460-7105 or email tallen@AllenSpeaks.com Teresa looks forward to working with you and your staff!